




Volker Schubert

Digital Art Direction - Branding - UX Design

Resume

Name	Volker Schubert	Mobile	0438 607 507
Location	Melbourne, Victoria, Australia 3108	Email	volker@volkerschubert.com
Nationality	Australia, Holds Australian Passport Willing to travel for work.	Website	www.volkerschubert.com
			http://www.facebook.com/volker.schubert.1
			http://au.linkedin.com/in/volkerschubert/
			volker schubert

Volker Schubert is a UX ,graphic / brand designer and loves strategic and simple elegant solutions. Design is his life and with over eighteen years experience in a dynamic evolving industry he has created, directed and led extraordinary projects. Volker understands the role of design to enhance the economic and strategic value of a business. He has delivered exemplary results for corporate and government institutions, small to medium enterprises such as architects, advertising, property consultants and museums. Volker also contributes to the design education community and selected research departments.

Volker's design fluency is diverse and engaging; from product launches, to museum interfaces, corporate collateral, screen design and brand strategies. Volker's digital knowledge, traditional design skills, strategic direction and his belief in the value of the team is a recipe for delivering inspiring, differentiated focused design solutions in any industry.

Volker communicates clearly and effectively across the broad management and client spectrum. His strong client relations experience in delivering new brands and strategies is an example of his ability to clearly communicate from the outset. He is a true team player with a no-nonsense approach and has proven experience in the daily demand of multi tasking including high-pressure deadlines.

Qualifications

2003	Masters of Design (Multimedia Design) - Swinburne University
1992	Melbourne Art Directors' Club mentor scheme - Placement was at Ken Cato "Cato Partners" Design Studio
1990	Diploma of Graphic Design, Swinburne University
1987	HSC (Fine Arts), Yarra Valley Anglican School.

At a Glance

- > 18 years design, creative, art direction, interation design and strategy
- > Applies design led innovation to business strategy and organisation
- > Results oriented, hands-on and self motivated
- > Communicates across diverse industries and cultures
- > Visual, verbal and written communication, negotiation and interpersonal skills
- > Excellent presentation, organisation and time management
- > Creative idea generation and delivery
- > Loves anything Digital, experienced in user interface design across devices.
- > Strategic with knowledge of design, business and marketing principles
- > Brand maker for any medium
- > Leadership and management skills. Great motivator and participant in a team
- > A keen interest in technology, likes IT and has helped setup IT strategies, Studios and IT Systems
- > Skilled in traditional and digital process and programs
- > Tech savvy applying knowledge to transformative design solutions
- > Considered design approachresults driven, problem solver, enthusiastic about a challenge with the smarts to deliver.

Recognition

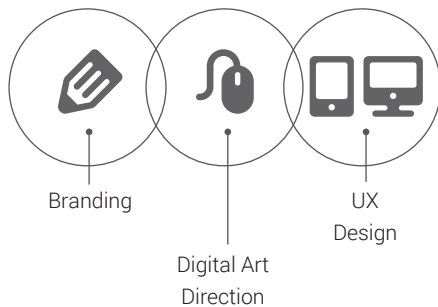
2014	Graphis Design Annual 2014 (NYC-US) http://www.graphis.com Silver Award - Branding - Toby Horrocks Business Card Silver Award - Logo – Northern Ultrasound for Women
	7th Annual International Design Awards (LA-US) http://idesignawards.com Graphics - Honorable Mention (Professional)

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Specialties



Proficiency

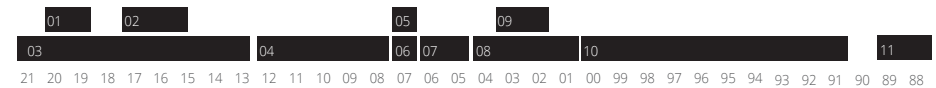
Adobe Photoshop	●●●●●●●●●●
Adobe Illustrator	●●●●●●●●●●
Adobe Indesign	●●●●●●●●●●
MS Word	●●●●●●●●●●
MS Powerpoint	●●●●●●●●●●
Figma / AdobeXD	●●●●●●●●●●
Social Media, Web	●●●●●●●●●●
Mac platform	●●●●●●●●●●
PC platform	●●●●●●●●●●
User Experience	●●●●●●●●●●
Design Research	●●●●●●●●●●
Information Design	●●●●●●●●●●

People & Culture

Small Team Management
Working with multidisciplinary teams
Simple Coaching, Mentoring
Management of students in higher education

Expertise

- > Digital Art Direction, research, creative outcome
- > A wide tech and digital knowledge
- > Results driven, credentials & experience, deliver on time, on budget.
- > Worked across Client Side (Customer) companies and Service Side, (Branding, Advertising Studios).
- > Strategy for IT systems for Design Studios, specification of software and hardware
- > Mentoring – share knowledge, trends with employees, give direction, relaying processes and experiences, enthuse & inspire via big picture context.



Employment

- 2019 onwards **01** - Brand / UX Design Consultant - muse / swiss startup
- UX design, Product Marketing, Corporate / Launch Branding
- 2015 Oct **02** - Brand / UX Design Consultant - IRESS
17 Nov - UX design, Product Marketing, Corporate / Conference Branding
- 2013 Jan onwards **03** - Independent Design Professional
- Digital Art Direction, Branding, Interaction Design, UX, User Research
- 2012 Nov **04** - Graphic & Multimedia Design Manager - John Wardle Architects
2008 Apr - led research and implementation of website, intranet, evolved the in house branding, and systems. Worked with internal and external stakeholders, and was instrumental in progressing the IT systems and specifications in the studio.
(4+years)
- 2007 Dec **05** - Art Director / Production - Melbourne Museum
(6 months) - Art Direction and led the Interface look and feel design on a range of select interactive systems and products
- 2007 Apr **06** - Art Director - GillCetti Brand Creative
(5 months) - Design, Art Directions on website concepts, branding, marketing campaigns, managing a design team and designing content as needed.
- 2006 Dec **07** - Design and Co-ordinator Masters of Multimedia Design
2005 Jan Faculty of Design – Swinburne University of Technology
(2 years) Design and Co-ordinator Masters of Multi media Design. Integrated digital industry expertise in the masters of multimedia design course, A new challenge to enable further skills and experiences.
- 2005 Sep **08** - Art Director | Senior Designer - The Circle Group
2001 Art Director | Senior Designer, Designing lead and strategy, concept work through to production.
(4 years)
- 2003 Apr **09** - Monthly Articles | Desktop Magazine
2002 Feb Responsible for writing the “update section” that relates to Hardware/ Software and events within the design field. Also written design related articles within the magazine, MacWorld 2002 NYC review.
- 2001 Sept **10** - Senior Designer - BBDA design
1991 Aug Senior Designer leading projects working with major government, corporate
(10+ years) projects, identity, conceptual work through to production. Responsibilities include design and project management, client contact and directing photo shoots.
- 1988 Feb **11** - Barry Banks Blakeney Advertising
1986 Jan As a Junior Creative Director I was asked to create Concepts, Paste
Part Time Up Layouts for various advertising media and packaging designs.